



Company presentation

Norrum Oy in briefcase

- Technology transfer and management consultancy company
- Established in 1993
- Offices: Helsinki and Rovaniemi, Finland
- Owner and Managing Director:
Mr. Jukka Teräs, D.Sc. (Tech.) , MBA





NORRUM OFFICES

Fredrikinkatu 69 B 17
00100 Helsinki
FINLAND

Urheilukatu 5-7, 4th floor
96100 Rovaniemi
FINLAND

Jukka Teräs

- Doctor of Science (Technology), University of Oulu , Finland
- MBA, Helsinki School of Economics and Thunderbird, Phoenix, USA
- More than 20 years experience in the fields of high technology, innovation promotion, internationalization and regional development
- Managing Director and owner of Norrum: 1995-



International partners

Broad and comprehensive network of international partners including e.g. :

- INFYDE, Bilbao, Spain
- ITD-Eu, Paris, France
- StudioCentroVeneto, Vicenza, Italy
- Pemenco, Luleå, Sweden



Presentations, examples

- Key Note Lecture, TCI (The Competitiveness Institute) World Conference, Academic Summit, Jyväskylä 2009: “Regional science-based clusters: what can we learn from them?”
- High tech branding activities in Pisa, Italy and Oulu, Finland (Pasquinelli & Teräs). Regional Studies Association International Conference, Pecs Hungary 2010
- The dynamics of Triple Helix networks and collaboration in two Nordic regions (Teräs & Ylinenpää). Triple Helix conference, Glasgow 2009.
- Regional Technology Clusters: Case study of three European Regions. TCI Global conference, Portland, Oregon 2007
- Governance of regional economic policies - who knows best? The Finnish Experience of sub-regional development agencies (Teräs & Alatossava). RSA conference on Regional Development Agencies: Volterra, Italy 2010

Contact information

- Helsinki office: Fredrikinkatu 69 B 17, 00100 Helsinki, Finland
- Rovaniemi office: Urheilukatu 5-7, 96100 Rovaniemi, Finland
- E-mail: jukka.teras@norrurn.com, jukka.teras@norrurn.pp.fi
- Mr. Jukka Teräs, mobile phone: +358-40-545 0844
- Internet: <http://www.norrurn.com>

